



NON-BREWED CONDIMENT

Most people confuse Non-brewed Condiment with Malt Vinegar, which is hardly surprising for like Malt Vinegar, Non-brewed is a dilute acetic acid, usually brown in colour and has many similar applications for preserving and flavouring food.

Legally though, the name "Vinegar", which is derived from Latin via old French, meaning "Sour Wine", can only be used to describe fermented Acetic Acid, whereas Non-Brewed Condiment is produced by the dilution of Chemically Pure Acetic Acid.

Chemically Pure Acetic Acid is an organic chemical distilled to ensure the highest standards of purity necessary to comply with international quality standards such as EEC Food Grade Directive E260 and The United States Food Chemical Codex.

The Fish Frying Trade has traditionally used Non-Brewed Condiment in preference to Malt Vinegar and since its introduction in 1935, Drywite's Maltflaven Non-Brewed Condiment Essence has been the brand leader.

Generations of Fish Friers have appreciated the benefits of using Maltflaven and they know that their customers prefer the taste to that of Malt Vinegar on fried food. Now your customers can also enjoy the "Traditional Fish & Chip Shop Taste" at home and you can enjoy a boost in profits from added value sales.

Since we introduced Traditional Fish & Chip Shop Taste non-brewed condiment in our famous shape polythene condiment bottle sales have soared. Now, by popular demand, we have added "New Onion Flavour" to the range. Both products are only available through the Fish Frying Trade, which offers you the unique opportunity to provide your customers with the product they love. So stock up with Traditional Fish & Chip Shop Taste and "New Onion Flavour" non-brewed condiment today and watch your profits grow.

Call us for your local distributor: 01384 569556

E-mail: enquiries@drywite.co.uk

Website: www.drywite.co.uk

Traditional FISH & CHIP SHOP TASTE!



*Ask for the one with the
Squeezzy Bottle!*

Drywite Non-brewed Condiment
NBC.11
Traditional Fish & Chip Shop Taste.....£5.99
POT.11
Traditional Pickled Onion Taste£5.99
VAT ZERO RATED